



# MADURAI KAMARAJ UNIVERSITY

(University with Potential for Excellence)  
Re-accredited by NAAC with 'A++' Grade in the 4<sup>th</sup> Cycle

**Directorate of Distance Education**  
**Additional Controller of Examinations Wing**



## **M.B.A Non-Semester November -2023 Examination** **(upto 19CT Series)**

### **TIME TABLE-** **I - SEMESTER** **TIME: 10.00AM TO 01.00 PM**

<b>Date</b>	<b>Subjects</b>	<b>Sub.Code</b>	<b>Maximum Marks (External)</b>
31.01.2024	Principles of Management	PMBA01	100
	Management Theory and Practice	PMFM01/PIBM01 PLSM01/PHRM01 PMMT01/POPM01 PRMT01/PSMT01	100
	Management and Organizational Behaviour	PMAM01	100
	Principles of Management and Organizational Behaviour	PMHM01	100
	Principles of Tourism and Hotel Management	PMTH01	100
01.02.2024	Organizational Behaviour	PMBA02	100
	Organizational Behaviour	PMFM02/PIBM02 PLSM02/PHRM02 PMMT02/POPM02 PRMT02/PSMT02	100
	Managerial Economics	PMAM02	100
	Health Economics	PMHM02	100
	Financial Accounting for Tourism and Hotel Business	PMTH02	100
02.02.2024	Management Accounting	PMBA03	100
	Accountancy for Managers	PMFM03/PIBM03 PLSM03/PHRM03 PMMT03/POPM03 PRMT03/PSMT03	100
	Financial Accounting	PMAM03	100
	Hospital Administration	PMHM03	100
	Managerial Communication	PMTH03	100

03.02.2024	Managerial Economics	PMBA04	100
	Managerial Economics	PMFM04/PIBM04 PLSM04/PHRM04 PMMT04/POPM04 PRMT04/PSMT04	100
	Quantitative Methods for Management	PMAM04	100
	Bio Statistics & Operation Research	PMHM04	100
	Tourism Products of India	PMTH04	100
04.02.2024	Quantitative Methods	PMBA05	100
	Statistics for Managers	PMFM05/PIBM05 PLSM05/PHRM05 PMMT05/POPM05 PRMT05/PSMT05	100
	Management Communication	PMAM05	100
	Health Environment	PMHM05	100
	Front office Theory	PMTH05	100

## **II - SEMESTER**

**TIME: 2.00 PM TO 5.00 PM**

<b>Date</b>	<b>Subjects</b>	<b>Sub.Code</b>	<b>Maximum Marks (External)</b>
31.01.2024	Research Methodology	PMBA06	100
	Marketing Management	PMFM06/PIBM06 PLSM06/PHRM06 PMMT06/POPM06 PRMT06/PSMT06	100
	Human Resource Management	PMAM06	100
	Human Anatomy, Physiology & Medical Terminology	PMHM06	100
	Food Production and Beverage Service	PMTH06	100
01.02.2024	Fundamentals of Computers	PMBA07	100
	Financial Management	PMFM07/PIBM07 PLSM07/PHRM07 PMMT07/POPM07 PRMT07/PSMT07	100

01.02.2024	Marketing Management	PMAM07	100
	Health Program Management	PMHM07	100
	Bakery and Confectionary Theory	PMTH07	100
02.02.2024	Management of Information and Data Processing Systems	PMBA08	100
	Human Resource Management	PMFM08/PIBM08 PLSM08/PHRM08 PMMT08/POPM08 PRMT08/PSMT08	100
	Operations Management	PMAM08	100
	Human Resource Management	PMHM08	100
	Central Reservation System Procedure	PMTH08	100
03.02.2024	Marketing Management	PMBA09	100
	Operations Management	PMFM09/PIBM09 /PLSM09/PHRM09 PMMT09/POPM09 PRMT09/PSMT09	100
	Aviation Legal Environment	PMAM09	100
	Health Care Marketing and Public Relations	PMHM09	100
	Travel Management	PMTH09	100
04.02.2024	Business Environment and Law	PMBA10	100
	Research Methods for Business	PMFM10/PIBM10 PLSM10/PHRM10 PMMT10/POPM10 PRMT10/PSMT10	100
	Aviation Resource Management	PMAM10	100
	Hospital Accounting and Finance	PMHM10	100
	Human Resource Management	PMTH10	100

**III - SEMESTER****TIME: 10.00 AM TO 01.00 PM**

<b>Date</b>	<b>Subjects</b>	<b>Sub.Code</b>	<b>Maximum Marks (External)</b>
06.02.2024	Financial Management	PMBA11	100
	Operations Research	PMFM11/PIBM11 PLSM11/PHRM11 PMMT11/POPM11 PRMT11/PSMT11	100
	Business Ethics Global Business Environment	PMAM11	100
	Hospital Materials Management	PMHM11	100
	Entrepreneurship Development	PMTH11	100
07.02.2024	Operations Management	PMBA12	100
	Strategic Management	PMFM12/PIBM12 PLSM12/PHRM12 PMMT12/POPM12 PRMT12/PSMT12	100
	Entrepreneurship Development	PMAM12	100
	Legal aspects of Healthcare	PMHM12	100
	Tourism, Hospitality and Marketing Management	PMTH12	100
08.02.2024	Personnel Management and Industrial Relations	PMBA13	100
	Financial Markets, Treasury & Risk Management	PMFM13	100
	International Business	PIBM13	100
	Supply Chain Management	PLSM13	100
	Organization Theory, Structure and Design	PHRM13	100
	Consumer Behaviour	PMMT13	100
	Computer Integrated Manufacturing	POPM13	100
	Introduction to Retailing	PRMT13	100
	Decision Support System	PSMT13	100

08.02.2024	Strategic Airport Planning and Marketing	PMAM13	100
	Patient Care Planning and Management	PMHM13	100
	Tourism Planning	PMTH13	100
09.02.2024	Operations Research	PMBA14	100
	International Financial Management	PMFM14	100
	International Business Law	PIBM14	100
	Store keeping and Warehousing	PLSM14	100
	Human Resource Management and Information system	PHRM14	100
	Brand Management	PMMT14	100
	Management Information Systems	POPM14	100
	Retail Economics and Retail Formats	PRMT14	100
	Management Information System	PSMT14	100
	Airline and Airport Operation	PMAM14	100
	Supportive Services and Facilities Management	PMHM14	100
	Food Safety & Nutrition	PMTH14	100
10.02.2024	Strategic Management	PMBA15	100
	Strategic Cost Management	PMFM15	100
	International Marketing	PIBM15	100
	Logistics Management	PLSM15	100
	Human Resource Planning and Audit	PHRM15	100
	Advertising and Sales Promotion	PMMT15	100
	Advanced Operation Management	POPM15	100
	Store Operation Management	PRMT15	100
	Information Technology for Management	PSMT15	100
	IT in Healthcare	PMHM15	100
	Cargo Management	PMTH15	100

**IV - SEMESTER****TIME: 2.00 PM TO 5.00 PM**

<b>Date</b>	<b>Subjects</b>	<b>Sub.Code</b>	<b>Maximum Marks (External)</b>
06.02.2024	Relational Data Base Management System	PMBA16	100
	Entrepreneurship	PMFM16/PIBM16 PLSM16/PHRM16 PMMT16/POPM16 PRMT16/PSMT16	100
	Management Information System	PMAM16	100
	Health communication Planning and Management	PMHM16	100
	IT for Tourism and Hotel Industry	PMTH16	100
07.02.2024	Entrepreneurship and Management of Small Business	PMBA17	100
	Management Information System	PMFM17	100
	International Financial Management	PIBM17	100
	Total Quality Management	PLSM17	100
	Industrial Relation and Employee Welfare	PHRM17	100
	Retail Management	PMMT17	100
	Facilities location and process Design	POPM17	100
	Retail Strategies	PRMT17	100
	E-commerce Technology and Management	PSMT17	100
	Research Methodology	PMAM17	100
	Health Insurance and managed Care	PMHM17	100
	Research Methodology	PMTH17	100
08.02.2024	Marketing Research	PMBAM1	100
	Management of Financial Institutions	PMBAF1	100
	Introduction to C and C++	PMBAS1	100
	Value Engineering and Waste Control	PMBAP1	100
	Training and Development	PMBAH1	100
	Introduction to Retailing	PMBAR1	100
	Global Financial Market & International Banking	PMBAB1	100

08.02.2024	Security Analysis and Portfolio Management	PMFM18	100
	WTO and IPR	PIBM18	100
	Purchasing and Inventory Management	PLSM18	100
	Labour Law	PHRM18	100
	Services Marketing	PMMT18	100
	Product and Design Project Management	POPM18	100
	Store location, Store layout-Design and Visual Merchandising	PRMT18	100
	Database Management System	PSMT18	100
	Aviation Safety and Security	PMAM18	100
	Strategic Management in Health Care	PMHM18	100
	Customer Relationship and Services Management	PMTH18	100
09.02.2024	Product Management	PMBAM2	100
	International Trade, Finance and Documentation	PMBAF2	100
	Computer Networks	PMBAS2	100
	Materials Management	PMBAP2	100
	Organisation Development	PMBAH2	100
	Store Operations Management	PMBAR2	100
	Smart Banking Technology and Management	PMBAB2	100
	Derivatives Management	PMFM19	100
	International Human Resource Management	PIBM19	100
	Technology Management	PLSM19	100
	Compensation and Benefits	PHRM19	100
	Customer Relationship Management	PMMT19	100
	Supply Chain and logistic Management	POPM19	100
	Retail Buying and Merchandise Management	PRMT19	100
	Software Development	PSMT19	100

09.02.2024	Airline Marketing Strategic Airline Alliance	PMAM19	100
	Managing Quality in Health Care	PMHM19	100
	Legal Framework for Tourism and Hotel Industry	PMTH19	100
10.02.2024	Advertising and Sales Promotion	PMBAM3	100
	Investment and Portfolio Management	PMBAF3	100
	Modeling and Simulation	PMBAS3	100
	Total Quality Management	PMBAP3	100
	Human Resource Accounting	PMBAH3	100
	Retail Buying and Merchandising	PMBAR3	100
	Banking Assurance and Risk Management	PMBAB3	100
	Financial Analysis and Reporting	PMFM20	100
	Cross Culture Management	PIBM20	100
	Enterprise Resource Planning	PLSM20	100
	Training and Development	PHRM20	100
	Rural Marketing	PMMT20	100
	Advanced Maintenance Management	POPM20	100
	Retail Selling and Customer Service	PRMT20	100
	Enterprise Resource Planning	PSMT20	100
	Air Traffic Control	PMAM20	100
	Research Methodology	PMHM20	100
	Hotel Facility Management	PMTH20	100